

Madison Braithwaite

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<https://MadisonBraithwaite.com>

Education

The College of New Jersey

Bachelor of Arts in Interactive Multimedia, Graphic Design Minor

GPA: 3.6

Relevant coursework: Game Design, Interactive Storytelling, Typography, UX/UI Design, Design Perspectives, VFX Cinematography, Motion Graphics, Design Fundamentals

- Black Student Union Publicity and Marketing Chair
- Student Government Delegate
- Kappa Theta Pi Public Relations Chair (2023-2024)
- Kappa Theta Pi VP of Marketing (2025)

Ewing Township, NJ

2026

Experience

NBC News Artworks Intern

New York, NY

NBCUniversal

Sept 2025 – Present

- Creates on-air graphics featured on NBC News Now, Meet the Press Now, Stay Tuned Now, Hallie Jackson Now, and the Today Show.
- Collaborates with producers, editors, and art directors to ensure visuals meet editorial standards and production deadlines.

Design and Creative Technology Worker

Ewing Township, NJ

The College of New Jersey

Sept 2025 – Present

- Creates graphics for TCNJ Arts and Communications social medias
- Work closely with department heads to discuss creative direction, templates, and layouts
- Creates branding kit and guides for social media layouts and overall design using Canva and Photoshop

Infant-Toddler/Preschool Teacher

Egg Harbor Township, NJ

English Creek Academy

Jun 2025 – Aug 2025

- Provided nurturing care for infants and toddlers across ages 6 weeks to 11 years old
- Built positive relationships with families by communicating daily updates and addressing the child's needs
- Ensured compliance with daycare policies and state childcare regulations, including supervision ratios and safety protocols

Projects

Washington Crossing Video Game

2023

- Description: Served as Lead Environmental Artist on Washington's Crossing, a side-scrolling action game developed as part of my Design Perspectives in Interactive Multimedia course at TCNJ.
- Technologies Used: Aseprite
- Link to the game: <https://gamingxrelic.itch.io/washingtons-crossing>

Skills

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|---------------------|---------------------------|-----------------------|
| - Creative Design | - Canva | - Google Workspace |
| - Graphic Design | - Video Editing | - Problem-Solving |
| - Creative Writing | - Social Media Management | - Figma |
| - Illustration | - Blender | - Aseprite |
| - Adobe Illustrator | - Twine | - Adobe After Effects |
| - Adobe Photoshop | - Public speaking | - Adobe Indesign |
| - Procreate | - Communication | - Microsoft Teams |